

ASIAN AMERICAN NON-VOTERS IN THE 2022 MIDTERM ELECTIONS

Barriers to Voting



4 out of 10

Around 4 in 10 Asian American non-voters cited the following as barriers to voting:

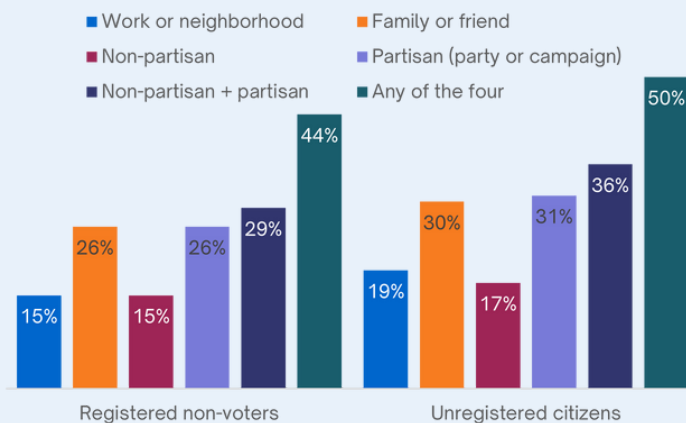
- Concern about COVID
- Concern about long lines
- Unable to get enough info on candidates
- Conflicting schedule

Motivations for Voting

The following are the most important factors to enable non-voters to vote next time:

- Getting accurate, credible information about the issues and candidates
- Having better candidates to choose from
- Getting time off from work, school or caregiving duties

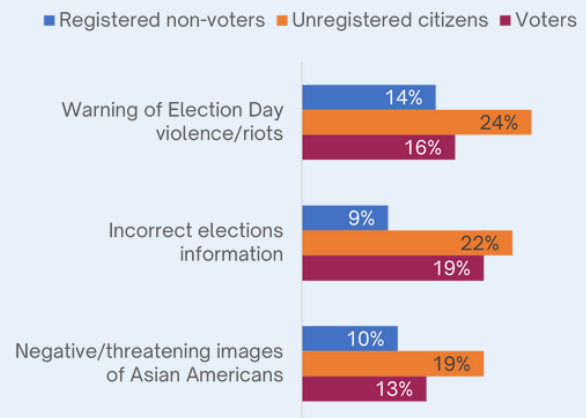
Sources of Mobilization



Non-voters were less likely than voters to be contacted about registering to vote, from all sources.

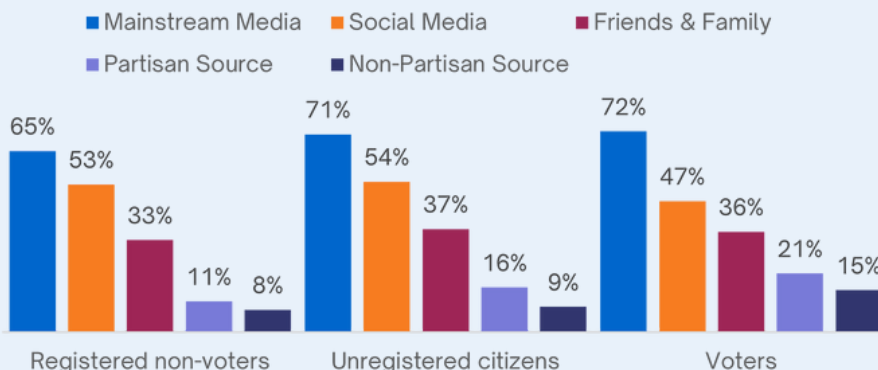
Mis/Disinformation in the Elections

While the majority of Asian Americans reported being exposed to misinformation, less than 25% could recall specific instances of mis/disinformation they had encountered.



Sources of Information About the Elections

Non-voters relied more on social media and less on election materials from candidates, parties, and non-partisan groups for election news or information than voters. They generally trusted their news sources, but less so than voters.



Post-Election Survey Methodology

The 2022 National Poll of Asian American Non-Voters and Voters interviewed 2,800 Asian American citizens about the mid-term elections. There were three targeted samples in the poll: a survey of 2,100 Asian American registered voters who reported voting in the 2022 mid-term elections; a survey of 350 Asian Americans who were registered but did not vote in 2022; and 350 Asian Americans who were citizens but not registered in 2022. The sampling error for each non-voter sub-group (350 each) was +/- 5.2%. For voters, the sampling error was +/- 2.1%. For comparisons between registered non-voters and unregistered citizens, percentage differences that are less than 5.2% can not be considered statistically significant.

**Voter Hotline: 1-888-API-VOTE
(1-888-274-8683)**

Bilingual assistance is available in English, Mandarin (普通话/普通話), Cantonese (广东话/廣東話), Korean (한국어), Vietnamese (Tiếng Việt), Tagalog, Urdu (اردو), Hindi (हिन्दी), and Bengali/Bangla (বাংলা).

